

Diese Meldung kann unter <http://www.presseportal.de/pm/13664/1653093/eans-voting-rights-adidas-ag-release-of-a-voting-rights-announcement-according-to-article-26> abgerufen werden.

adidas AG

EANS-Voting Rights: adidas AG
Release of a voting rights announcement
according to article 26, section 1.1 WpHG (Securities Trading Act) with the aim
of a Europe-wide distribution

23.07.2010 - 11:16 Uhr, adidas AG

Notification of voting rights transmitted by euro adhoc. The issuer is
responsible for the content of this announcement.

Person/company obliged to make the notification: ----- Name:

Various - see publication

Place: Various

State: Various Company data:

----- Name: adidas AG

Address: Adi-Dassler-Str. 1-2, 91074 Herzogenaurach

Place: Herzogenaurach

State: Germany 1. The Bank of New York Mellon Corporation, Pittsburgh, USA, informed us on behalf of Walter Scott & Partners Limited, Edinburgh, Scotland, pursuant to article 21 section 1 sentence 1 WpHG (German Securities Trading Act) on July 21, 2010, that the percentage of voting rights held by Walter Scott & Partners Limited in adidas AG (ISIN DE0005003404), Adi-Dassler-Strasse 1, 91074 Herzogenaurach, has exceeded the threshold of 3% on June 25, 2010 and on this date amounted to 3.0096% (6,296,653 shares with voting rights). 3.0096% (6,296,653 shares with voting rights) of these voting rights are to be attributed to Walter Scott & Partners Limited pursuant to article 22 section 1 sentence 1 no. 6 WpHG. 2. The Bank of New York Mellon Corporation, Pittsburgh, USA, further informed us

on behalf of • Neptune LLC, Pittsburgh, USA

• Mellon International Holdings S.A.R.L., Luxembourg, Luxembourg

• BNY Mellon International Limited, London, United Kingdom pursuant to article 21 section 1 sentence 1 WpHG (German Securities Trading Act)

on July 21, 2010, that the percentage of voting rights held by each of the above companies in adidas AG (ISIN DE0005003404), Adi-Dassler-Strasse 1, 91074

Herzogenaurach, has exceeded the threshold of 3% on June 25, 2010 and on this date each amounted to 3.0096% (6,296,653 shares with voting rights). 3.0096% (6,296,653 shares with voting rights) of these voting rights are to be

attributed to each above listed company pursuant to article 22 section 1 sentence 1 no. 6 WpHG in connection with article 22 section 1 sentence 2 WpHG. 3. Finally, The Bank of New York Mellon Corporation, Pittsburgh, USA, informed

us on behalf of MBC Investments Corp., Greenville, USA, pursuant to article 21 section 1 sentence 1 WpHG (German Securities Trading Act) on July 21, 2010, that

the percentage of voting rights held by MBC Investments Corp. in adidas AG (ISIN DE0005003404), Adi-Dassler-Strasse 1, 91074 Herzogenaurach, has exceeded the threshold of 3% on June 25, 2010 and on this date amounted to 3.1682% (6,628,400 shares with voting rights). 3.1682% (6,628,400 shares with voting rights) of these voting rights are to be

attributed to MBC Investment Corp. pursuant to article 22 section 1 sentence 1

no. 6 WpHG in connection with article 22 section 1 sentence 2 WpHG. Herzogenaurach, July 23, 2010 adidas AG

The Executive Board end of announcement

euro adhoc

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inquiry note:

Branche: Recreational & Sports goods

ISIN: DE0005003404

WKN: 500340

Index: DAX, CDAX, HDAX, Prime All Share

Börsen: Frankfurt / regulated dealing/prime standard

Berlin / free trade

Hamburg / free trade

Stuttgart / free trade

Düsseldorf / free trade

Hannover / free trade
München / free trade

Originaltext:

adidas AG

ISIN:

DE000A1EWWW0

Pressemappe:

<http://www.presseportal.de/pm/13664/adidas-ag>

Pressemappe als RSS:

http://presseportal.de/rss/pm_13664.rss2