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EANS-Adhoc: bwin Interactive Entertainment AG
Preliminary figures for 2009

25.02.2010 - 10:04 Uhr, bwin Interactive Entertainment AG

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quarterly
report/Preliminary results

25.02.2010

Pro-forma consolidated figures for bwin Group (incl. bwin e.K and Gioco Digitale Group)

EUR million	Q4 2009	Q4 2008	% YoY			
Betting turnover	852.7	846.4	0.7%			
Gross gaming revenues	132.9	117.7	12.9%			
Net gaming revenues	109.8	101.0	8.7%	EUR million	2009	2008
% YoY						
Betting turnover	3.272.3	3.112.9	5.1%			
Gross gaming revenues	446.6	420.9	6.1%			
Net gaming revenues	373.0	364.5	2.3%	Highlights Q4 2009 (pro forma consolidated)		

Gross gaming revenues: up 12.9% to EUR 132.9 million, or up 1.1% to EUR 119.0 million excl. Gioco Digitale (Q4 2008: EUR 117.7 million)

Sports betting gross gaming revenues: up 3.3% to EUR 66.6 million, or up 1.7% to EUR 65.6 million excl. Gioco Digitale (Q4 2008: EUR 64.5 million): sports betting margin of 8.5%

Poker gross gaming revenues: up 35.8% to EUR 37.6 million, or down 10.1% to EUR 24.9 million excl. Gioco Digitale (Q4 2008: EUR 27.7 million)

Casino gross gaming revenues: up 4.8% to EUR 20.2 million (Q4 2008: EUR 19.3 million)

Record gross gaming revenues for games: up 36.0% to EUR 8.4 million, or up 32.4% to EUR 8.2 million excl. Gioco Digitale (Q4 2008: EUR 6.2 million)

1.2 million active customers, or 1.1 million active and 277,000 new active real money customers excl. Gioco Digitale (Q4 2008: 1.2 million active and 323,000 new active real money customers)

Financial year 2009 (pro forma consolidated)

Gross gaming revenues: up 6.1% to EUR 446.6 million, or up 2.8% to EUR 432.7 million excl. Gioco Digitale (2008: EUR 420.9 million)

Sports betting gross gaming revenues: down 3.8% to EUR 226.3 million, or down 4.3% to EUR 225.3 million excl. Gioco Digitale (2008: EUR 235.4 million) sports betting margin of 7.4%

Poker gross gaming revenues: up 26.1% to EUR 118.8 million, or up 12.5% to EUR 106.0 million excl. Gioco Digitale (2008: EUR 94.2 million)

Casino gross gaming revenues: up 5.4% to EUR 73.7 million (2008: EUR 70.0 million)

Gross gaming revenues for games: up 30.7% to EUR 27.8 million, or up 29.7% to EUR 27.6 million excl. Gioco Digitale (2008: EUR 21.3 million)

2.4 million active customers, or 2.3 million active and 1.1 million new active real money customers excl. Gioco Digitale (2008: 2.1 million active and 1.1 million new active real money customers)

The report containing the preliminary figures for 2009 can be found online on the bwin Investor Relations website at www.bwin.org, where it can also be downloaded as a PDF file.

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