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sinnerschrader

SinnerSchrader grows by 30 per cent in the 2007/2008 financial year
Revenues
and profits surpass forecast for the year

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finances/stock market

Hamburg (euro adhoc) - The preliminary SinnerSchrader figures for the 2007/2008 financial year, which have not yet been audited, indicate gross revenues of EUR 24 million and an operating result (EBITA) of over EUR 2.2 million. Thanks to a very good fourth quarter (June to August 2008) SinnerSchrader will clearly surpass its last forecast for the year - an EBITA of around EUR 2 million with gross revenues of over EUR 22.5 million. The operating margin (EBITA to gross revenues) is thus above the target corridor of 8.5 to 9 per cent that was aimed at in the financial year.

In comparison to the previous year, the gross revenues of SinnerSchrader have increased by approx. EUR 5.4 million or approx. 30 per cent. The EBITA improved by around EUR 1.2 million to over double the previous year's value. SinnerSchrader achieved around two thirds of the growth in revenues and EBITA organically, especially in business with its major existing customers. The other third was accounted for by the wholly-owned subsidiary spot-media AG, which SinnerSchrader had taken over in February.

After depreciation of the investments in the subsidiaries and affiliated companies spot-media AG and activeGATE GmbH made in the course of the financial year, interest from investment of the liquidity reserve, and taxes, the Group profit will probably be approx. EUR 1.6 million or EUR 0.14 per share. In the last year, SinnerSchrader earned a Group profit of EUR 1.0 million or EUR 0.09 per share.

As of the balance sheet date 31 August 2008, the liquidity reserve fell by EUR 1.4 million to EUR 9.1 million in comparison to the level on 31 August 2007. This is a small fall in relation to the total payments of EUR 3.4 million for the dividend payment and the investments in subsidiaries and affiliated companies. The equity ratio as of the balance sheet date was around 66 per cent. At the end of August 2008, the SinnerSchrader Group had 241 employees, 13 of which were apprentices.

The pleasing figures from the preliminary Consolidated Financial Statements underpin SinnerSchrader AG's intention to pay a dividend of EUR 0.12 per share for the 2007/2008 financial year. This sum will once again be serviced from the tax deposit account and would therefore be tax-free for those with minor holdings.

The final, audited Consolidated Financial Statement 2007/2008 as well as a forecast for the 2008/2009 financial year will be published on 5 November 2008. SinnerSchrader will be holding the annual balance sheet press conference in Hamburg on this date.

About SinnerSchrader SinnerSchrader is a leading interactive agency in Germany. SinnerSchrader develops interactive customer experiences which radically intensify the relationship between brands and consumers. SinnerSchrader was founded in 1996, has been listed on the stock exchange since 1999, and has over 200 employees in Hamburg and Frankfurt am Main.

end of announcement

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