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C-QUADRAT: launch of C-QUADRAT product sales in the Baltic region

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Vienna (euro adhoc) - C-QUADRAT: launch of C-QUADRAT product sales in the Baltic region

Vienna / Frankfurt, 8 September 2008. As of today, C-QUADRAT Investment AG (ISIN AT0000613005) is launching its sale of C-QUADRAT products in the three Baltic states of Estonia, Latvia and Lithuania. Seesam Life Insurance SE, one of the region's top four insurance companies and a member of the Vienna Insurance Group, has been enlisted as sales partner in this effort. Within the scope of cooperation in the area of fund-linked life insurance policies, 240 sales agents are offering the C-QUADRAT guarantee product known as Trend Fox II.

Altogether, the sales activities of C-QUADRAT, the fund company, now have access to nine European countries with roughly 161 million potential customers. The number of independent financial advisers (IFAs) who offer C-QUADRAT products throughout Europe now exceeds 35,000 persons.

"We are extremely happy about the expansion of our sales activities in these three very interesting markets. Together with a top partner, we can position C-QUADRAT products in a market phase which is characterised by strong growth in private investment savings. Thus, at the same time, we can advance C-QUADRAT's established path of growth and internationalisation in a consistent manner", said C-QUADRAT founder and CEO, Alexander Schütz.

C-QUADRAT- the fund company - is an independent asset manager operating across Europe. Founded in 1991, the company has had its own asset management company with a bank licence since 2003 and has been listed in the Prime Standard of the Frankfurt Stock Exchange since November 2006 and in the Prime Standard of the Vienna Stock Exchange since May 2008. The C-QUADRAT team has made a name for itself across Europe with its asset management, analysis and investment fund management activities and by devising structured products. Innovative investment strategies for institutional investors round off the product offering. Many banks, insurance companies and financial service providers operating internationally rely on the expertise of C-QUADRAT

end of announcement

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