

Nissan Motor Co., Ltd.

Nissan Europe Reports January Sales for 2008

11.02.2008 - 16:51 Uhr, Nissan Motor Co., Ltd.

Trappes, France (ots/PRNewswire) - Nissan Europe has reported a record January with sales of 50,542 units, representing an increase of 71.9% year on year and where sales were up for the tenth consecutive month.

Much of this significant increase year on year was attributed to the new models in the range. Firstly, the Qashqai compact cross-over, which was launched in March 2007, resulted in 14,556 incremental sales in January. Secondly, the new Tiida model sold 4,317 units in January, is selling well in Eastern Europe and Ireland and has been further supported by its recent launch in Germany, Switzerland and Austria. Spain and Portugal will see the launch of Tiida next month.

Key highlights

- This month was the highest month so far for Qashqai sales with 14,556 units sold.
- Russia continues to perform strongly and almost doubled its volume year on year to 8,903 units in January up 95% versus last year.
- Note sales were up by 32% compared to last year with 7,334 units sold as we near the model's second anniversary.
- The new X-Trail continues its momentum with 4,395 units sold in January since its launch last summer.

TOP 10 COUNTRIES FOR JANUARY 2008		January 2008		Variation vs January 2007		
8 903	95,0% UK	6 166	45,0%	Russia		
5 837	86,9% Ireland	4 700	10,1%	Italy		
4 243	251,5% Spain (inc Cnr)	4 017	40,9%	France	3	
540	125,5% Belgium/Lux	1 540	48,2%	Greece	1	
293	48,5% Ukraine	1 026	151,5%			

About Nissan Europe

Nissan employs around 12,000 people in its European design, research and development, manufacturing, logistics, and sales and marketing operations. Last year, the company sold 570,513 vehicles across 40 markets in Western and Eastern Europe including Russia. In 2007, the company produced a total of 576,632 vehicles in its Spanish and British plants. For more information, please go to <http://www.nissaneurope-newsbulletin.com>

Editor's Notes:

(x) The sales figures quoted are retail sales figures for a large European scope covering all of Nissan Europe's markets including the UK, Germany, Spain, Italy, France, Holland, Switzerland, Austria, Belgium, Luxembourg, Portugal, Greece, Ireland, Denmark, Norway, Sweden, Finland, Iceland, Cyprus, Malta, Poland, Czech Republic, Croatia, Slovenia, Slovakia, Hungary, Romania, Bulgaria, the Baltic States, Ukraine, Russia, Kazakhstan, Turkey, Israel and the French Overseas Territories.

These figures are not to be confused with the figures published by the ACEA who report registration figures and do not cover such a broad European scope as Nissan.

For further information on all markets, please contact Nissan Europe Corporate Communications. CONTACT: Penny Szczepaniak, Corporate Communications, Nissan Europe +33-1-30-13-57-87, E-mail: pszczepaniak@nissan-europe.com; Isabelle Huet, Corporate Communications, Nissan Europe +33-1-30-13-56-44, E-mail: ihuet@nissan-europe.com.

Contact:

For further information on all markets, please contact Nissan Europe Corporate Communications. CONTACT: Penny Szczepaniak Corporate Communications, Nissan Europe +33-1-30-13-57-87, E-mail: pszczepaniak@nissan-europe.com; Isabelle Huet Corporate Communications, Nissan Europe +33-1-30-13-56-44, E-mail: ihuet@nissan-europe.com.

Originaltext:

Nissan Motor Co., Ltd.

Pressemappe:

<http://www.presseportal.de/pm/54047/nissan-motor-co-ltd>

Pressemappe als RSS:

http://presseportal.de/rss/pm_54047.rss2