

Nissan Motor Co., Ltd.

Nissan Reports Record November Sales in Europe

06.12.2007 - 10:58 Uhr, Nissan Motor Co., Ltd.

Trappes, France (ots/PRNewswire) - Nissan reported a record November for sales in Europe with 49,168 units, up by 14.5% year on year. Year to date, Nissan has sold 521,285 units, up 6.2% compared with 2006.

Once again, sales were up for the eighth consecutive month and Nissan saw growth not only in Eastern Europe but also saw strong performances in the major markets across Western Europe.

Furthermore, Russia broke the 100,000 milestone with 108,733 units sold year to date, representing an increase of 62.8% year on year.

HIGHLIGHTS

- The QASHQAI compact cross-over continues its success with 13,051 units sold in October.
- Italy sold 5,300 vehicles (+53% year on year), UK sold 5,685 (+16% year on year) and France sold 3,952 units (+12.9% year on year).
- The Tiida compact model is selling well with 2,452 units sold this month. Nissan is now gearing up to launch the model in further markets in January 2008 (Germany, Austria, Switzerland, Spain and Portugal).

TOP 10 COUNTRIES November 07	Variation vs 2006	Russia	11 145	52,3%	UK
5 300	16,1%	Spain (inc Cnr)	5 477	1,9%	Italy
5 685		4 444	-27,3%	France	3 952
53,1%	Germany	1 319	-17,7%	Holland	1 233
12,9%	Greece	1 231	73,9%	Ukraine	1 187
					68,8%
					52,2%
					Poland

(x) Figures quoted are year to date from January 2007.

Nissan employs around 12,000 people in its European design, research and development, manufacturing, logistics, and sales and marketing operations. Last year, the company produced a total of 506,602 vehicles in its Spanish and British plants. Nissan Europe's Head Office is based in Trappes (Paris), France.

Editor's Notes:

(x) The sales figures quoted are retail sales figures for a large European scope covering all of Nissan Europe's markets including the UK, Germany, Spain, Italy, France, Holland, Switzerland, Austria, Belgium, Luxembourg, Portugal, Greece, Ireland, Denmark, Norway, Sweden, Finland, Iceland, Cyprus, Malta, Poland, Czech Republic, Croatia, Slovenia, Slovakia, Hungary, Romania, Bulgaria, the Baltic States, Ukraine, Russia, Kazakhstan, Turkey, Israel and the French Overseas Territories.

These figures are not to be confused with the figures published by the ACEA who report registration figures and do not cover such a broad European scope as Nissan.

For further information on all markets, please contact Nissan Europe Corporate Communications. Penny Szczepaniak Corporate Communications, Nissan Europe +33-1-30-13-57-87 E-mail: pszczepaniak@nissan-europe.com Isabelle Huet Corporate Communications Nissan Europe +33-1-30-13-56-44 E-mail: ihuet@nissan-europe.com

Contact:

Contact: Penny Szczepaniak, Corporate Communications, Nissan Europe +33-1-30-13-57-87, E-mail: pszczepaniak@nissan-europe.com, Isabelle Huet, Corporate Communications, Nissan Europe +33-1-30-13-56-44, E-mail: ihuet@nissan-europe.com

Originaltext:

Nissan Motor Co., Ltd.

Pressemappe:

<http://www.presseportal.de/pm/54047/nissan-motor-co-ltd>

Pressemappe als RSS:

http://presseportal.de/rss/pm_54047.rss2