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CompuGROUP strengthens its involvement in the growth markets of eastern and south-eastern Europe

19.10.2007 - 11:38 Uhr, CompuGroup Medical AG

New company CompuGROUP CEE will be based in Vienna

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Unternehmen/Healthcare Business

Koblenz (euro adhoc) - PRESS RELEASE

@@start.t2@@CompuGROUP strengthens its involvement in the growth markets of eastern and south-eastern Europe

Coblenz/Vienna - 19th October 2007: CompuGROUP Holding AG, a leading European provider of E-health solutions, is expanding its business in further growth markets: in order to establish an effective unit for penetration of the E-health markets in Austria, Switzerland, Hungary, Romania, Bulgaria, Serbia, Montenegro, Bosnia, Croatia, Slovenia and Greece, CompuGROUP CEE has been formed, which will be based in Vienna. The new company will function as a complete E-health supplier, offering innovative software products to all those involved in healthcare, and will be run by its two managing directors - Willibald Salomon and Hannes Reichl.

The health care systems in eastern and south-eastern Europe are currently undergoing great change. Both in the most recent new EU member states of Romania and Bulgaria as well as in potential EU candidate states such as Serbia, Montenegro and Bosnia, structures for nationwide care are beginning to develop in the healthcare economy. CompuGROUP views the action of supporting these new healthcare systems from the outset with efficiency-enhancing E-health solutions as representing a logical step, through which the best possible standard of medical care can be made

available to a broad section of the population.

As far as product policy in concerned, CompuGROUP CEE has initially allocated top priority to the comprehensive introduction of electronic patient medical records within its area of operation. Furthermore, with respect to the product and service portfolio as well as particularly concerning the networking strategy, the company will utilise the synergies in various ways that result from its relationship to the parent company CompuGROUP Holding AG.

"At the heart of the CompuGROUP vision lies the networking at an international level of all those involved in healthcare. With the aid of high performance IT systems, the process of integrating all sectors within healthcare is greatly simplified. The broad product portfolio, as well as the immense pool of expertise that exists within CompuGROUP, enable us to address the full spectrum within the healthcare system. This simplifies market entry into eastern European countries , where, in parallel to the implementation of IT solutions for health professionals, networking projects are also initiated," explains managing director Hannes Reichl.

"Providing young or newly emerging healthcare systems with appropriate electronic tools from the outset, in order to be able to build up structures for a lastingly affordable system of medical care that is accessible to everyone, represents both a challenge and a mission to us. I firmly believe that the new company CompuGROUP CEE will spiritedly succeed in fully tapping the attractive market potential in eastern and south-eastern Europe, and thus write its own success story," emphasises Frank Gotthardt, Chairman of CompuGROUP Holding AG.

About CompuGROUP Holding AG

CompuGROUP is one of the leading E-health companies in Europe. Its software products, designed to support all medical and organisational activities in doctors' surgeries and hospitals, its information services for all involved parties within the healthcare system and its web-based personal health records contribute towards safer and more efficient healthcare. The services of CompuGROUP are centred on its unique customer base of around 275,000 doctors, dentists, hospitals, associations and networks as well as other service providers. CompuGROUP operates in 9 European countries and currently employs around 1,600 people.

For further enquiries (including image material) please contact:

CompuGROUP Holding AG
Peter Michels
Marketing and Communication
Tel: +49 (261) 80 00 1284
Fax: +49 (261) 80 00 1687
E-mail: presse@compugroup.com

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euro adhoc 19.10.2007 11:36:48

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ots Originaltext: CompuGROUP Holding AG
Im Internet recherchierbar: <http://www.presseportal.de>

Rückfragehinweis:
Peter Michels
Marketing & Kommunikation
Tel: +49 (0)261 8000-1284
E-Mail: investor@compugroup.com

Branche: Software
ISIN: DE0005437305
WKN: 543730
Börsen: Börse Frankfurt / Amtlicher Markt/Prime Standard
Börse Berlin / Freiverkehr
Börse Hamburg / Freiverkehr
Börse Stuttgart / Freiverkehr
Börse Düsseldorf / Freiverkehr
Börse München / Freiverkehr

Originaltext: CompuGroup Medical AG
ISIN: DE0005437305
Pressemappe: <http://www.presseportal.de/pm/14776/compugroup-medical-ag>

Pressemappe als RSS:

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